CASE STUDY >> RETAIL WWW.BCNTELE.COM 1.888.866.7266



# A Publicly Traded North American Parking Management Services Provider Finds a Spot with BCN



#### **BCN IN RETAIL**

It's no secret that network and data security is the top priority of today's financial institutions. BCN can connect retail customers to the latest in network innovation. advanced security, flexible technology, and network reliability and redundancy through the power of the cloud.

Yet our comprehensive network technology solutions can do more than stop threats - we create a seamless financial ecosystem designed for visibility, connectivity, and team collaboration.

### THE BCN SOLUTION

- POTs (Analog Voice Services)
- Broadband
- DIA
- Managed Equipment
- Cloud Voice
- Network Monitoring

## A Shared Commitment to the Experience

As a leading provider of professional parking management services throughout North America, this customer specializes in maximizing parking profitability for their clients while at the same time making the parking experience a first-class one for parking consumers.

Top priority for the customer was to reduce their total monthly spend, bringing as many of their technology services to a provider who could manage all of their provisioning, professional services, invoicing, and reporting requirements. They also wanted to work with a team that could guide them toward emerging technologies to fuel future growth.

Working with our partner, Cost Management Group (CMG), BCN identified the customer's locations that were no longer under contract, as managed through CMG's proprietary TEM software iTEMize; verified required services, and developed a phased approach project plan to migrate their services without any downtime.

The success of the BCN solution can be heavily attributed to willingness on the part of CMG and the client to work collaboratively with BCN to perform an in depth review and discovery of the customer's requirements, and develop a project plan focused on a seamless transition.

BCN provided the project management, professional services, and a single source for provisioning, invoicing, reporting, and customer service desired. In addition, both the client and partner can access all account information across all locations through the BCN Customer Portal.

The customer is now experiencing the benefits of a single provider for their technology services.

- Consistency across all sites from install to billing and 24/7/365 repair and support.
- Significant hard and soft dollar cost savings as a direct result of the efficiencies of leveraging a single technology provider for their multi-location infrastructure.

## WE ARE BCN

A communication technology solutions provider with the flexibility and experience to address every need uniquely. Creating tailored solutions based on the portfolios of 75+ wholesale network & technology partners.



## SINGLE PROVIDER A single-source for custom-configured



## **UNIFIED BILLING**

All services at all locations on one monthly invoice.



## **CUSTOMER CARE** Single point of contact

for U.S. - based support.



### **OUR LEGACY**

and thousands of